girl scouts of kentucky's wilderness road

turn **WONDER** into **WONDERFUL**

ABC BAKERS

2027 Parent Guide for Cookie Program



Check out the online exclusive cookies for 2027!

Get ready to explore the reward choices for this year!

Earn FREE Membership for 2027-2028 year by selling just 36 packages of cookies

Troop Cookie Manager Info

Name: _____ Email: _____ Best Time to Call: _____

Troop: _____ Phone: _____ Please Don't Call After: _____

Turn Wonder into Wonderful this Girl Scout Cookie Season!

Change the things you WONDER about ...



- Reaching new customers
- Growing your online business
- Increasing your average order size
- Having a product that everyone can enjoy

To WONDERFUL sales this cookie season by ...



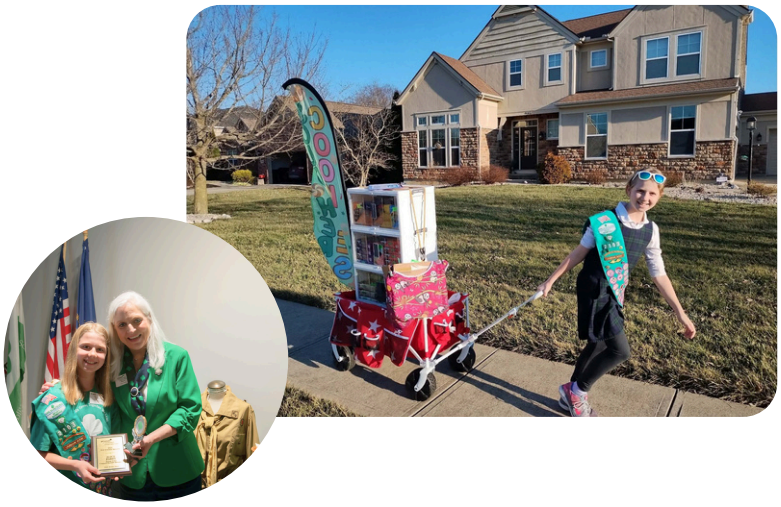
- Doing a walkabout in a new neighborhood
- Creating thank you notes for your customers with your QR code to order more cookies
- Remind your customers they can earn a chance to WIN 5 CASES OF COOKIES when they purchase 5 packages and complete the Buy 5 Program coupon on page 30)
- Although it is their second year, Exploremores could still be new to some customers, ask everyone if they have tried them
- Share the new Online Exclusive cookies with everyone and have your link ready so they can order!
- Display creative signage at your booths featuring the new online exclusive cookies and how to order. Consider tag lines such as:
  - You asked and we delivered!
  - Looking for allergen friendly treats?
  - Looking for cookies your dog will love?
  - Check these out!







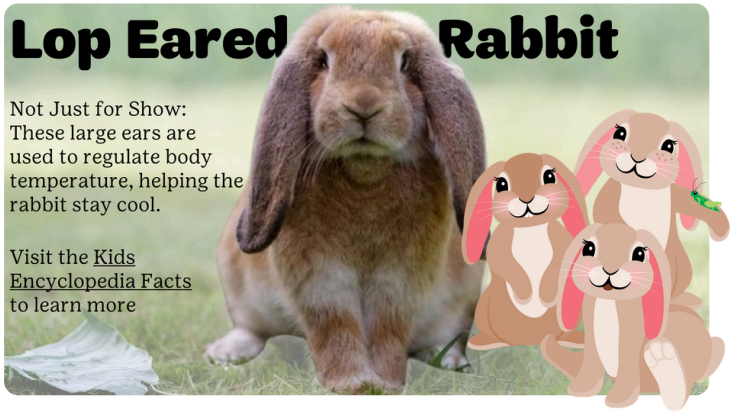
2026 Top Cookie Seller



Alice Parry from Troop 2163 broke the Council Record for most cookies sold in a season, selling 6102 cookies in 2026.

Great job, Alice!

2027 Mascot - The Lop Eared Rabbit



Their long ears help to regulate body temperature and keep them cool. There are a few ways a lop rabbit's ears can hang:

Full Lop:
Both ears hang completely down, close to the rabbit's cheeks.

Half-Lop:
One ear hangs down, and the other stands up. This can look quite funny!

Oar Lop:
The ears hang down but stick out a bit to the sides, like oars on a boat.

Horn Lop:
The ears hang down and curve slightly inwards, like horns.

There are many different breeds of lop rabbits, each with its own size, fur type, and personality. Some are very big, and some are quite small.

Here are a few well-known lop breeds:

- **English Lop: The Longest Ears**
  - One of the oldest and most famous lop breeds, they are known for having the longest ears of any rabbit breed. Their ears can sometimes be over 20 inches long from tip to tip! Because of their very long ears, English Lops need special care to keep their ears clean and healthy.
- **French Lop: A Gentle Giant**
  - The French Lop is a large and powerful rabbit. They are known for being calm and gentle, which makes them good pets for families. They have a strong body and ears that hang down in a U-shape.
- **Holland Lop: A Tiny Friend**
  - The Holland Lop is one of the smallest lop breeds. They are very popular because of their small size and cute, compact bodies. They are often playful and friendly, making them excellent companions.

There are many other fascinating lop breeds, such as the American Fuzzy Lop, the German Lop, and the Velveteen Lop. The Velveteen Lop is one of the smallest lop-eared breeds, weighing only about 4 pounds.

INTRODUCING
Girl Scout Sparkables™

girl scouts

Allergen Friendly & Delicious



$7



NEW!

PRODUCT FACTS:
- Allergen Friendly
- Gluten Free
- Nut Free
- Vegan

Celebrate the spark inside each of us with new Girl Scout Sparkables™! Each scrumptiously crunchy oatmeal chocolate chip cookie is dotted with vibrantly colored sprinkles. Even better? They're allergen friendly, making them perfect for parties and gatherings where even more friends can join in the yum.

Available Online Only!



Shipped to your door!

Girl Scout can paste a QR code for their digital cookie link and use this flyer for promotion!

Made by
PARTAKE®
Manufactured in a top 9 allergen free facility.

FORMULATED WITHOUT

WHEAT	EGGS	SOY
PEANUTS	MILK	SHELLFISH
TREE NUTS	SESAME	FISH

INTRODUCING
Patch Pals™

girl scouts



$9



NEW!

PRODUCT FACTS:
- Blueberry muffin flavor
- Made with blueberries
- Grain-based recipe
- Online only, shipped to people's homes
- These delicious cookies are for dogs only!

Patch Pals™ are Girl Scouts' first ever dog cookie, created with Bark, the company behind BarkBox.

Each dog cookie has been lovingly baked into one of four cute "patches," representing Girl Scouts, community, exploration, and play—all central to how Girl Scouts grow together and shape their world with joy.

Made using blueberries, Patch Pals™ have an irresistible blueberry muffin scent and are soft-baked for a chewy texture. Unleash some joy today!

Available Online Only!



Shipped to your door!

Girl Scout can paste a QR code for their digital cookie link and use this flyer for promotion!

2026–2027 Girl Scout Cookies®
Online Exclusives Product and Food Allergen Guide

Available online only. Shipped to your door. May sell out.

Girl Scout Sparkables™





Ingredients		
	NO ARTIFICIAL FLAVORS	•
	MADE WITH NATURAL FLAVORS	
	NON-GMO CERTIFIED	•
	VEGAN CERTIFIED	•
	GLUTEN-FREE CERTIFIED	•
	KOSHER CERTIFIED	Ⓤ

Top 9 Food Allergens		
	PEANUT	
	TREE NUT	
	WHEAT	
	SOY	
	MILK	
	EGG	
	FISH	
	SHELLFISH	
	SESAME	

Product Description:
Crunchy oatmeal cookies with chocolate chips and colorful sprinkles.
Claims: Allergy-friendly, Gluten-free, Nut-free, Vegan

Ingredients:
Whole Grain Oats, Organic Brown Sugar, RSPO Palm Oil*, Water, Semi-Sweet Chocolate Chips (Cane Sugar, Unsweetened Chocolate, Cocoa Butter), Cassava Flour, Oat Flour, White Rice Flour, Rainbow Sprinkles (Cane Sugar, Tapioca Starch, Tapioca Maltodextrin, Palm Oil*, Palm Kernel Oil*, Natural Coloring [Vegetable Juices, Paprika, Spirulina, Annatto, Turmeric], Carnauba Wax, Sunflower Lecithin, Tapioca Fiber Syrup, Raisin Juice Concentrate, Baking Soda, Sea Salt, Vanilla Extract, Oat Fiber, Ground Cinnamon, Rosemary Extract (Antioxidant)

*Certified sustainably sourced

Made in a top 9 allergen free facility. Formulated without the top 9 allergens.

Patch Pals™





Ingredients		
	NO ARTIFICIAL FLAVORS	•
	MADE WITH NATURAL FLAVORS	•
	NON-GMO CERTIFIED	
	VEGAN CERTIFIED	
	GLUTEN-FREE CERTIFIED	
	KOSHER CERTIFIED	

Top 9 Food Allergens		
	PEANUT	M
	TREE NUT	M
	WHEAT	C
	SOY	
	MILK	
	EGG	
	FISH	
	SHELLFISH	
	SESAME	

Product Description:
Soft baked blueberry muffin flavored dog cookies.
Claims: Made with blueberries.

Ingredients:
Dried Bakery Product, Wheat Flour, Vegetable Glycerin, Blueberries, Natural Blueberry Flavor, Canola Oil, Lactic Acid, Honey, Brewer's Yeast, Blueberry Pomace, Cinnamon.

Made in a facility that processes nuts.

For Dogs Only. Not for human consumption.

C (Contains) **M** (Manufactured in a shared facility with) • (Claim)

Important Safety Information: Product formulations may change without notice. Consumers should always verify ingredients, allergen statements, and nutrition information directly on the product package prior to consumption. The package label contains the most current product information and supersedes any information provided through marketing materials, customer service representatives, or other third parties.

girl scouts

To find more information about our cookies, visit **girlscoutcookies.org**.

The GIRL SCOUTS® name, mark, and all associated trademarks and logotypes, including the Trefoil Design, are owned by Girl Scouts of the USA. ©2027 Girl Scouts of the USA.

Why Online Exclusive?

Leveraging Online Sales

You asked. We listened. This year's NEW online items open doors for girls, equipping them with new sales tactics that will teach them about engaging new customers, building confidence and resilience, and how one great customer interaction at a booth can lend itself to a repeat shopper.

TURN BOOTH CUSTOMERS INTO ONLINE CUSTOMERS

Your booth can promote more than the cookies on the table. Make Online Exclusives part of the conversation!

- Display the products prominently. Add photos of Sparkables and Patch Pals to your booth signage so customers know there is more to explore online.
- Put your troop QR code front and center. A tabletop sign, trifold, pop-up banner, or small card makes it easy for customers to scan and shop immediately.
- Ask one more question. Try: "Would you like to see our new online-only products, too?"
- Listen for the opportunity. If someone says they cannot eat the traditional cookies, is looking for an allergen-friendly option, or mentions their dog, girls have a natural opening to share the Online Exclusives.
- Show, don't just tell. Keep a phone or tablet handy so girls can show customers the Online Exclusives available through their storefront.
- Give customers something to take home. Add the troop QR code to thank-you cards or small "Shop Our Online Exclusives" cards.
- Promote them through personal networks. Share the troop's online storefront with friends, family, former customers, workplaces, neighborhood groups, and other contacts.
- Follow up with customers. Thank returning customers and remind them that Online Exclusives can be ordered through the troop's link.
- Make the most of shipping promotions. When a shipping offer is available, share it widely. It can be the perfect reason for a customer to place an online order or add something new to their cart.

Remember that a customer who once made a small donation, purchased for Cookie Share, or simply said, "No, thank you," may now have another way to support a Girl Scout.

Check out the Volunteer/Girl Selling Tools Available at girlscouts.org/CookieBusinessTools













Online Product Sale Marketing Guidelines

Girl Scouts may use the internet to share their fall product or cookie program links, stories and learnings with the following guidelines:

- The Girl Scout Product Programs are to be led by Girl Scouts; online marketing and sales efforts should always be led by a Girl Scout while also being supervised by her parents or caregivers.
- Girl Scouts, volunteers and parents/caregivers should review and adhere to the following:

Internet Safety Pledge

Digital Cookie Pledge

Safety Activity Checkpoints

Computer & Internet Use

Cookie and Product Sales

- Social media ads should not be purchased or donated to promote sales links.
- Girls should never post their last names, addresses, phone numbers or email addresses.
- Girls may only post about their participation in the Digital Cookie program on social media sites that allow them to restrict access to friends and family (e.g. Facebook), and not to social media sites open to anyone (e.g. Facebook on Community or Group pages, Craigslist, E-Bay, Marketplace, Yard Sale sites).
- When using sites such as Facebook, Instagram or TikTok, be sure any posts are set to private groups, not public where they can be shared with others they do not know.



GSUSA and/or Kentucky's Wilderness Road Council reserves the right to remove or disable a Digital Cookie link for any reason, including violation of guidance, inventory fulfillment issues, safety issues or if sales and marketing activity goes viral and otherwise creates unanticipated disruption.

Parents, girls, and volunteers should contact and collaborate with GSKWRC in advance of any news media opportunities tied to girls' online marketing and sales efforts

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HOW TO REPORT A COOKIE SALE BOOTH or SOCIAL MEDIA PROBLEM

If you see a booth which is NOT following Girl Scout procedures or you see behavior that is unsafe, you can report this to the council through the following link. Do not use social media to post concerns. Submissions will be monitored daily & the council or a SU Cookie Manager will follow up and act as necessary. This link should also be used to report issues with posts on social media that do not follow the GSUSA Guidelines.

COOKIE BASICS

The following section will provide an overview of the 2027 Cookie Program

5 Skills for Girl Entrepreneurship Supported through the Cookie Program

When girls participate in the largest girl-led business in the world, they "earn and learn" - they earn funds for their Girl Scout activities while learning 5 skills that will help them in business and life.

Goal Setting
Girls set Cookie Program goals and, with their troop, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.

Decision Making
Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them to make good decisions in the future.

Money Management
Girls develop a budget, take cookie orders, and handle customers' money. This matters because girls need to know how to handle money—from their lunch money to their allowance and their future paycheck.

People Skills
Girls learn how to talk (and listen) to their customers, as well as how to work as a team with other girls. This matters because it helps them perform better with group projects, sports teams, on the playground, and later at work.



Business Ethics
Girls act honestly and responsibly during every step of the Cookie Program. This matters because employers want to hire ethical employees—and the world needs ethical leaders.

Safety Tips

- Show you are a Girl Scout. Wear your GS membership pin and/or GS clothing to identify yourself as a Girl Scout.
- Buddy up. Always use the buddy system. It's not just safe, it's more fun!
- Be streetwise. Sell in familiar areas and neighborhoods.
- Partner with adults. Daisies, Brownies and Juniors must be accompanied by an adult. Cadettes, Seniors and Ambassadors should be supervised by an adult and should never sell alone. Adults must be present at cookie booths in public places at all times.
- Plan ahead. Always have a plan for safeguarding money – avoid walking around with large amounts of it or keeping it at home or school. Give money to supervising adults who should deposit money into troop bank accounts as soon and often as possible.
- Do not enter. Never enter the house of a customer. Avoid selling to people in vehicles or going into unfamiliar areas.
- Sell in the daytime. Sell door to door only during daylight hours.
- Protect privacy and be net wise. Do not give out girls' names and addresses. Use adult emails whenever possible.
- Be safe on the road. Always follow safe pedestrian practices, especially when crossing at intersections or walking along roadways.



Girl and Parent/Caregiver Checklist

Check each item as completed to have a successful cookie program!

☐ My Girl Scout is registered for the current membership year, 2026-2027.

☐ Parent/Caregiver needs to read and sign the Parent/Caregiver Permission Form either on paper or through the online form on the website (www.gskentucky.org) under Cookies+, then 2027 Cookie Program.

☐ Participate your troop's cookie sale training with your troop leader and/or troop cookie manager.

☐ Receive the link to log into Digital Cookie and become familiar with the features of the app. Tip sheets will be available on the cookie landing page on our website in case there are questions for how to use Digital Cookie.

☐ Receive the link to log into Digital Cookie and become familiar with the features of the app.

☐ Talk with your Girl Scout about what goal she would like to set this year for the cookie sale. Communicate this sales goal to your troop cookie manager to help them plan for the initial cookie order due in January.

☐ On January 1 ... the Cookie Sale Begins!!! Use Digital Cookie to send out emails, texts and make social media posts to promote your cookie business. Be sure to let your customers know about the two new online exclusive cookies and encourage them to place an online order in January for these new cookies, plus some of their traditional favorites. Online cookies will ship out before troops have cookies on hand, so this is a great way for your customers to get coookies sooner than February.

☐ Talk with your troop cookie manager to find out what things you can do as a volunteer to help with the cookie sale for the troop.

☐ Talk with your troop cookie manager about when your Girl Scout will be available to work cookie booths so they can plan to schedule booths for the troop.

☐ Plan to pick up your initial order of cookies from your troop cookie manager when they arrive. Be sure to sign a receipt for the cookies you pick up and keep a copy of the receipt for your records.

☐ Review cookie booth tips in this book to be sure that your troop makes the most of their booth opportunities. Be sure to review all safety guidelines with your Girl Scouts to ensure her safety while working with customers, managing inventory and handling money.

☐ Promote Operation Sweet Treats and the Buy 5 Program to maximize sales.

☐ Participate in National Cookie Weekend by taking your Girl Scout on a "Walkabout".

☐ Turn in money collected regularly to your troop cookie manager. Always be sure to get a receipt any time money is turned into the troop that includes your signature and the volunteer's signature who recieved the payment on behalf of the troop

☐ Make note of any dates that the troop cookie manager sets regarding money or cookie turn ins. Troop cookie managers may need to set deadlines that are not consistent with other troops deadlines due to the needs of your troop and volunteers. Be sure to read all communications shared and make note of troop deadlines for the sale.

☐ Turn in all cookie money by the date set by your troop to avoid having an Uncollectible Debt Form submitted to council regarding your Girl Scouts cookie account. Submission of an uncollectible debt form can lead to debt collection by the Girl Scout council and the holding of your Girl Scout's rewards until all money owed is turned in.

☐ No later than April 2nd, communicate with your troop cookie manager what rewards your Girl Scout would like to have based on her sales volume. Due to your troop managers schedule and time needed to enter rewards, she may request this information earlier.

☐ Expect to receive girl rewards from your troop cookie manager or the council in late May or early June. Please understand that some rewards may take longer than others due to how they are purchased/delivered.

Calendar at a Glance

December 2026

Meet with your troop's cookie manager to receive cookie sales flyers, sign the parent/guardian permission form, participate in training and discuss your Girl Scouts cookie goals with her troop leader and fellow scouts.

January 2027

Cookie Sale Starts on January 1st

Have your Girl Scout start sharing her cookie link and using her flyer to take orders

Troops will start planning for booth sales. Communicate with your Troop Cookie Manager as to when your Girl Scout is available to work booths and how many she'd like to participate in

Late January/Early February 2027

Troop receives on-hand inventory of cookies!

Pick up cookies you need to fill girl delivery orders. Store cookies in a safe location until delivery.

February 2027

February 5 - Cookie Booths can begin

March 2027

March 28 - Cookie Sale ends

April 2027

April 3 - Troops are required to submit all final rewards selections in the Smart Cookies System



Click here or scan the QR code to stay up to date with the latest calendar updates!

Ways to Participate

girl scouts

Ways to Participate in the Girl Scout Cookie Program



Ready to help your Girl Scout get the most out of cookie season? No matter how they take part in the Girl Scout Cookie Program, they'll grow their people skills, learn to set goals, make smart decisions, and so much more. Talk with them about which options they're excited to explore this year!

Text or Call Friends and Family

Is this your Girl Scout's first time running their own cookie business? Texting or calling friends and family is a great way to help them feel comfortable connecting with cookie customers. If your Girl Scout has a busy schedule, this is a flexible option.

Digital Cookie®/ Smart Cookies™

Is your Girl Scout ready to take their digital marketing skills to the next level? With the Digital Cookie/Smart Cookies platform, Girl Scouts can ship cookies directly to customers, accept orders for cookie donations, or schedule an in-person delivery. And your Girl Scout can reach their sales goals no matter what their schedule is like.

Door-to-Door Deliveries

Going door-to-door is a great way for your Girl Scout to perfect their sales pitch! Get out in your community and sell in your own neighborhood. Use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course).

Cookie Stands

Would your Girl Scout feel more comfortable on their own turf? Cookie stands, similar to lemonade stands, are set up in front of a residence on private property, where they'll market their cookies to customers in their neighborhood. They're a great way to ease more introverted girls into connecting with their communities. This can be fun for the whole family!

Cookie Booths

Cookie Booths are a great way to interact with new customers, develop teamwork, and have fun. Troops or groups of Girl Scouts work together to market their cookies outside a preapproved location (like a grocery store, mall, bank, or even a drive-through booth in a parking lot) where they can practice their business skills with new customers.

Note: cookie booths must be coordinated by troop cookie managers; may only happen at council-approved locations; and must be legally open to, accessible, and safe for all girls and potential customers.)

Connect With Your Community

The possibilities are endless! Girl Scouts team up with their parents/caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. From preparing a corporate pitch to selling cookies in bulk to car dealerships, real estate agents, or financial institutions, there are so many ways to grow your cookie business.

Participating in the cookie program helps power Girl Scouts' adventures throughout the year. It's also a fun way to learn important skills for future careers and in life including goal setting, decision making, money management, people skills, and business ethics.

girl scouts

Entrepreneurship Badges & Pins

When you sell Girl Scout Cookies, you practice-goal setting, decision making, money management, people skills, and business ethics—as you learn to think like an entrepreneur. You can earn badges and pins each year you run your own Girl Scout Cookie business. Then explore your own business idea by earning an Entrepreneur badge.

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur
Daisy	 My First Cookie Business	 Cookie Goal Setter	 Money Explorer	 My Money Choices	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Toy Business Designer
Brownie	 My Cookie Customers	 Cookie Decision Maker	 Budget Builder	 My Own Budget	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Budding Entrepreneur
Junior	 My Cookie Team	 Cookie Collaborator	 Budget Maker	 My Money Plan	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Jumpstart
Cadette	 My Cookie Venture · Cookie Market Researcher · Cookie Innovator	 Budget Manager · My Money Habits · My Dream Budget	 Year 1, 2, and 3 Cookie Entrepreneur Family Pins	 Business Creator		
Senior	 My Cookie Network	 Cookie Boss	 Savvy Saver	 My Financial Power	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Startup
Ambassador	 My Cookie Business Resume	 Cookie Influencer	 Financial Planner	 My Financial Independence	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Entrepreneur Accelerator

For details on how to earn these badges and pins scan this QR

Every $6 Box Makes Amazing things possible!

Thanks to YOU, it all adds up!

$6.00
per box of cookies
***on average**

Here's how each box supports Girl Scouts!



$2.50
SUPPORTS COUNCIL OPERATIONS

Ensures that all Girl Scouts have access to amazing opportunities and that programming is sustainable for generations to come.

$0.92
TROOP AVERAGE

Earned by troops to power adventures and activities all year long.

$0.50
RECOGNITIONS

Earned by girls, volunteers, and service units for their awesome achievements!

$0.25
LOGISTICS & TRAINING

Covers costs like credit card fees, shipping promotions, training, and more!

$1.45-2.50
BAKER

Paid to our amazing bakers for creating the delicious cookies we all love!

*Varies by flavor.

girl scouts of kentucky's wilderness road

How the Cookie Crumbles

19%
Camp Programming & Properties



33%
Membership, Volunteer Development, & Program Support

19%
Troop Proceeds & Rewards

29%
Cookie Program & Vendor Costs

gskentucky.org

girl scouts of kentucky's wilderness road

Cookie Basics

What are the benefits to participation?

By participating in the annual Girl Scout Cookie Program, not only do your girls learn the 5 Skills but it is also supporting your troop and council. YOU, as an adult will also gain skills and experiences to transition into a business mindset.

Funds earned will support your troop goals and activities throughout the year. Your troop may even be saving for a large trip! Funds earned through the program also support your council. Girl Scouts of Kentucky's Wilderness Road Council uses the funds from the Cookie Sale Program to:

- Provide financial assistance to girls who would otherwise not have a Girl Scout experience.
- Provide amazing programs with affordable fees.

Who can participate?

All registered Girl Scouts with a signed Parent Permission Form can participate in the Cookie Program. All troops must be clear of any debt due to council in order to participate. A girl with an outstanding debt cannot take traditional orders but she may participate in booth sales with her troop as long as the adult owing money is not present.





The troop must have:

- A Crowded account that is either their primary banking option OR that is linked to an active troop bank account
- At least two approved adults registered with the troop, one being the leader. Both must be background checked through Girl Scouts and unrelated
- Signed Troop Manager Agreement
- Completed Cookie Training

Who is responsible and for what?

The Troop Cookie Manager is responsible for:

1. All cookies ordered through Smart Cookies and received via initial delivery or cupboard pickup, cookies transferred from another troop, and on-hand Cookie Share cookies to be delivered to a local non-profit.
2. Before giving cookies to any girl participant in the cookie sale, CONFIRM (do not assume) they are a current member, have no household financial restrictions, AND have turned in a complete/signed Parent Permission Form.
3. Making sure anytime cookies or money exchanges hands that a cookie sale receipt is written out, dated and signed. by the cookie manager and the adult. Receipting helps to prevent problems and misunderstandings.
4. Following all the Money Management procedures detailed on pages 21 - 22 of the Troop Cookie Plan Book.
5. Entering any cookie sale activies from the Cookie Sale receipts into Smart Cookies in a timely manner and for the appropriate Girl's account.
6. Receiving and distributing all the recognitions earned by the troop's girls as soon as possible upon receipt. We only have 3 weeks to report discrepancies upon receipt, so count, verify and distribute promptly. If discrepancies are reported after the 3 week deadline, we may or may not be able to fulfill with exact items.

Each family is responsible for:

1. Working with their Girl Scouts to ensure ALL cookies ordered and picked up are sold and paid for.
2. Helping protect cookie money by keeping it secure and turning it in to the Troop Cookie Manager promptly.
3. Safely storing, handling and transporting all cookies picked up to ensure they are suitable for sale.

Cookie Basics

For in-person sales, there are 9 great flavors of cookies that will sell for $6 per package this year.

**If you pre-ordered the Gluten-Free Caramel Chocolate Chip cookies, those continue to sell for $6 a bag.*

All your favorites are back—and more!



Adventurefuls



Caramel deLites



Exploremores



Thin Mints

Pre-Order Only



Caramel Chocolate Chip



Lemonades



Peanut Butter Patties



Peanut Butter Sandwiches



Trefoils



How do the cookies come packaged?

The cookies come by the case. There are 12 packages in every case. You will order your Initial Order and any additional cookies needed for your troop in Smart Cookies by the CASE. The only time you can pick up cookies by the package is the last two weekends of booth sales. You will be able to mix and match packages to equal 12 at that time.

What is the return policy on cookies?

There is a **NO RETURN** policy on all cookies. Troops and parents who sign for cookies cannot return them to the cupboards/council. If a package is damaged it can be replaced at any cookie cupboard. This policy is consistent with councils nationwide.

NEW! For 2027 - ONLINE ONLY COOKIES

This year we will have 2 online exclusive cookies: Sparkables and Patch Pals

- Girl Scout Sparkables (by Partake) are crunchy oatmeal cookies with chocolate chips and color sprinkles that are also an allergy friendly, gluten free, nut free, vegan cookie. Sparkables will sell for $7 per package.
- Patch Pals (by Bark), are a blueberry muffin flavored soft baked dog cookie. Patch Pals will sell for $9 per package.
- Both cookies are only available to be ordered online through the girl's online ordering site by their customers

Troops/Girls will NOT be allowed to purchase the Online-Only cookies for their own in-person sales.
These cookies are to be sold through Direct Ship to customers ONLY.



Sparkables



Patch Pals

What will your troop and girls earn?

NEW!!! MEMBERSHIP FOR THE 2027-2028 YEAR

NEW THIS YEAR: Girls who sell 36 or more packages of cookies qualify for the NEW MEMBERSHIP INCENTIVE. For each qualifying girl, troop proceeds from 36 of her sold packages will be applied toward her membership cost with council funding the remainder of the $65 fee. Our council will renew the memberships for qualifying girls by April 30th, provided the troop and her parent/guardian is in good financial standing.

Have a Girl Scout who is Graduating and won't be renewing next year? Ambassador Girl Scouts who are Seniors in High School can earn $65 off a lifetime membership (making it only $135).

How much will my troop earn?

Troop proceeds are based on the per girl average (PGA) of your troop. Take the total number of packages sold by your troop, divided by the number of girls selling and plug that into the chart below to figure how much your troop will earn per package sold. Don't worry, Smart Cookies (online cookie system) will figure your PGA's at the end of the sale. (Please note, girls listed for your troop who are NOT selling will NOT affect your PGA.)

PGA	Rate per Package
1-199 packages	$.84
200-299 packages	$.90
300+ packages	$1.02

What else can my girls earn by participating in the sale?

Back again this year, our rewards program will include cumulative rewards where the girls can choose from theme related items, cookie dollars, philanthropy donations, AND our Spark Points program where the girls can put their decision making and goal setting skills to the test to select rewards and experiences.



What if a girl has parents who are separated or divorced?

- Have each parent complete their own Permission Form
- Provide each guardian with his or her own Order Card
- For Digital Cookie, the girl will only have ONE account. The guardians will need to share the login information with each other in order to use the app.
- Provide separate receipts to the guardians when giving out product or collecting money to reduce confusion about which guardian is responsible for the product and money due.

girl scouts of kentucky's wilderness road

2027 Cookie Rewards

Rewards are cumulative. Choose one item at each level.

1+ Packages

1 participation Patch



10+ Packages to Operation Sweet Treat



Achievement Bar noncumulative, awarded at each 100 packages.



36 packages = 1 girl membership

Cookie Dollars

Girl Scouts can choose to redeem these credits in many different ways such as camp, travel, and even membership! Check the following pages for more details.

Philanthropist Program

Girl Scouts can choose to be a philanthropist with their rewards. This year's donations will support a local nonprofit, God's Pantry Food Bank. Earn a patch when you choose this option.

75+ Packages



Pencil Pouch

OR $5 Cookie Dollars



OR 30 Meals Donated

150+ Packages



Small Plush

OR $8 Cookie Dollars



OR 48 Meals Donated

300+ Packages



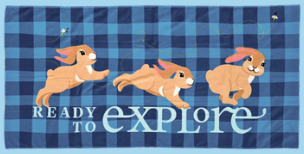
T-Shirt

OR $12 Cookie Dollars



OR 72 Meals Donated

400+ Packages



Beach Towel

OR $15 Cookie Dollars



OR 90 Meals Donated

500+ Packages



Plush Bunny Slippers

OR $20 Cookie Dollars



OR 120 Meals Donated

Sold more than 600 packages? Congrats! You've earned Spark Points!
Choose rewards from this page PLUS your Spark Points on the next page.

Rewards are suject to change due to unforseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

Spark Points

Ignite the Spirit of Entrepreneurship!

In addition to earning the rewards listed on the previous page, Girl Scouts who sell 600 or more packages earn Spark Points (SP).
Spark Points celebrate girls who dream big, set ambitious goals, and keep going as they reach new milestones. They provide the freedom to choose rewards that reflect each girl's unique interests, passions, and future adventures.

Here's how Spark Points work:

- Sell 600 packages and earn your first Spark Point.
- Earn 1 additional Spark Point for every 200 packages sold after 600.
- At the end of the Cookie Program, use your Spark Points to build your own custom rewards package by mixing and matching or choosing a path!

Whether you're an adventurer, creator, innovator, entrepreneur, athlete, philanthropist, or future leader, Spark Points let you choose rewards that are meaningful to you.

Looking to make a difference? Girl Scouts may also choose to use Spark Points to support our featured philanthropy partner. Just 1 Spark Point can help provide approximately 150 meals to neighbors facing food insecurity across our communities.

Girl Scouts who earn Spark Points will provide their selections to their troop cookie manager at the end of the cookie sale and their selections will be added to their rewards submission.















Items pictured may change depending on availability. Any items that may need replaced will be a similar value and as close to the original pictured image as possible.

Spark Points

Earn 1 Spark Point per 200 packages sold over 600 packages

1 - 600	4 - 1200	7 - 1800	10 - 2400	13 - 3000
2 - 800	5 - 1400	8 - 2000	11 - 2600	14 - 3200
3 - 1000	6 - 1600	9 - 2200	12 - 2800	15 - 3400

1 Spark Point


Artist Bundle


Journal Set



Pick a Program


Wireless In-Ear Headphones

Mascot Merch: 1-2 Spark Points

Redeem your Spark Points for the limited edition hoodie (1SP) or sling bottle (2SP)* only available through the Girl Scout Cookie Program!





2 Spark Points


Weekender Bag


Mini Karaoke Machine


Movie Night

3 Spark Points


Kendra Scott Bracelet


LEGO Set



Tickets for Two

4 Spark Points


Home Tools Set


Keyboard Bundle

4 Spark Points: The Golden Ticket to Camp Judy Layne

Don't forget the ultimate Camp Judy Layne Experience!
Redeem 4 Spark Points for a GOLDEN TICKET!
Experience Camp Judy Layne for a session of Resident Camp up to $375.



Not sure about Summer Overnight Camp? Save your cookie dollars and redeem them for Day Camp Experiences at Camp Shawano or the NKY Leadership Campus!

5 Spark Points


Hiking Backpack


FitBit Activity Tracker


Customizable Converse

6 Spark Points


Cricut Joy


Tent/Sleeping Bag


Kodak Smile

**Sling Bottle is in limited quantity; available while supplies last.*

Spark Points

Earn 1 Spark Point per 200 packages sold over 600 packages

13 - 3000	16 - 3600	19 - 4200
14 - 3200	17 - 3800	20 - 4400
15 - 3400	18 - 4000	21 - 4600

7 Spark Points



RC Robot

8 Spark Points

Design Your Own World Challenge

9 Spark Points



Customizable JBL

10 Spark Points



Hammock



The Gorge Experience

11 Spark Points



3D Printer



Sewing Machine



Ninja Creami Deluxe

13 Spark Points



Kayak/Life Jacket

15 Spark Points



Kitchen Aid Mixer



The Louisville Cavern Experience

16 Spark Points



Vlogging Kit



Telescope

17 Spark Points



Meta Quest

20 Spark Points



Dyson Hair Styling Tools

21 Spark Points



Nintendo Switch 2

Philanthropy Program

Girls also have the option to participate in the Philanthropy Program by redeeming each Spark Point to donate 150 meals to God's Pantry Food Bank.

Cookie Dollars

Girls can also redeem each Spark Point for $25 in Cookie Dollars.

Cookie Program Patches

What are some of the patches girls may earn?

Your girls may earn additional patches other than the Theme Patch by participating in the cookie sale. These patches have requirements that the girls must fulfill in order to earn them.



Cookie Online Patch - Girls must SELL 12 PACKAGES through Direct Ship in Digital Cookie in order to earn this patch.



Super Seller Patch - Girls must SELL 24 PACKAGES through Direct Ship in Digital Cookie in order to earn this patch.

Goal Getter Patch
Girls must
SET THEIR GOAL in Digital Cookie
and
SEND 15 EMAILS
in order to earn this patch.



Booth Sale Patch - Girls must participate in at least 1 booth sale.



Bling Your Booth
This special patch can be earned by Girl Scouts who "bling out" their booth however they see fit: with props, glitter, costumes, and more! Take photos and be on the lookout on Social Media and Rallyhood for submission details! The first 150 girls who submit will recieve this special patch.



Wacky Weather Warrior
We know that sometimes the weather is wacky! This special patch is for the Girl Scouts who brave the cold and the crazy! If you/your troop runs a booth during rain or snow flurries, take photos and be on the lookout on Social Media and Rallyhood for submission details!. The first 150 girls to submit will receive this special patch!



Secret Shopper Patch - GSKWR staff, designated volunteers, and friends will be out in the community acting as "secret shoppers." Girl Scouts who encounter a secret shopper will be eligible to earn a special patch. Practice your pitch and be ready-- you never know who'll be a secret shopper that day!



2027 Cookie Crossover Patch - Girls who participated in the Fall Product Sale 2026 can earn this exclusive patch. Girls must have created their own M2 Avatar, sent 20 emails and utilized the "share my site" function for the Fall Product Sale 2026. Then sell 325+ packages of cookies for 2027 Cookie Program. If earned, patches are sent directly to girls 8-10 weeks after the end of the cookie program.



Cookie Dollars

Cookie Dollars are a girl recognition item earned for selling Girl Scout cookies.

Here is a list of what they can be used for:

- All Council Sponsored Events
- Membership Dues
- Merchandise Purchased at the Council Shop
- Council Resident Camp
- Service Unit or Cluster Sponsored Events
- Day Camps
- Girl Scout Destinations

Things to know:

- Cookie Dollars will be distributed in May/June via a Cookie Card that will be mailed directly to the girl.
- If using for a registration, you will submit Cookie Dollars with your registration form.
- Cookie Dollars are non-transferrable.
- Cookie Dollars expire June 2028.

Travel Credits

NEW!

SUPPORT YOUR PLANS WITH TRAVEL CREDITS!

Travel Credits are an alternative to Cookie Dollars that your girl can elect to earn during this cookie season. Travel Credits can be earned at the same rate as Cookie Dollars, though unlike Cookie Dollars, they are not limited to GSKWR experiences, shops, or programs. Reach out to us if your girl would like to earn Travel Credits!

If your girl elects to earn Travel Credits, she can put them toward one (1) trip of her choosing. This trip must be approved by GSKWR council staff, and must:
a) align with the Girl Scout Leadership Experience
b) align with Girl Scout travel progression
c) be a Girl Scout trip; non-Girl Scout trips, such as family or school trips, will not be approved.



Please note that Travel Credits cannot be held for Destinations. If your girl is saving up for a Destination, please elect Cookie Dollars and share with us her intent to travel. Where Cookie Dollars can be "matched" by GSKWR for a chosen GSUSA Destination, Travel Credits cannot be matched, and the value selected is the value earned.

Travel Credits can be "held" for up to three years and saved toward a trip of her choosing. If your girl wishes to save up for a specific trip, and would like to take advantage of saving up to three years, she (or an appropriate caregiver) must submit this to program@gswrc.org.

Travel Credits can be used for:

- Savannah, GA
- GSKWR-supported trips
- Non-Destination EF Tours
- Extended Troop Trips that align with the GSLE

Travel Credits can NOT be used for:

- Family or personal trips
- School trips
- Non-GSLE-aligned trips or just for fun trips
- Other people

Wait! What happened to Camp Credits?

Camp Credits and Cookie Dollars are now synonymous. If girls do not elect the Golden Ticket to Camp Judy Layne with 4 Spark Points, girls can choose to put any earned Cookie Dollars toward the cost of resident camp. The Golden Ticket cannot be split between multiple day camp sessions; it can only be spent on one week of resident camp.

Please note that any girl who selects the Golden Ticket will still need to pay the $50 deposit to reserve her resident camp week of choice. Girl Scouts who select a camp session valued above $375 can either pay the difference or apply for scholarship. All campers get to enjoy activities such as climbing the tower, swimming, enjoying songs and campfires, making lifelong friendships and amazing memories. Summer camp runs June and July and each week is a different theme. Look for more information about camp in December 15th or check our website!

OPERATION SWEET TREAT



If you can't eat them, treat them!

Through the Operation Sweet Treat program, our Girl Scouts can gift donated packages of Girl Scout cookies to various community groups throughout our council area. By selling 10+ packages for the Operation Sweet Treat program, girls can earn the Cookie Share patch.

Buy 5 Program

Print and make copies as needed

The "Buy 5 Program" and how it works:

The Buy 5 Program is a contest for customers and a sales strategy for your girls. Each time a customer purchases five packages of cookies (anytime during the cookie program) the girls can give them a coupon for an entry into a drawing to win five cases of cookies! Each cluster will have a separate drawing. The average customer purchase is three packages. The girls can use this to up sell their orders. Feel free to make copies as needed. Completed coupons must be dropped off at or mailed to your closest Service Center Shop NO LATER THAN April 1st.

Buy 5 Program

Purchase 5 boxes for a chance to win 5 Cases (60 boxes) of Girl Scout Cookies!
Thank you for investing in a Girl! Your purchase helps build 5 life skills, Goal Setting, Decision Making, Money Management, People Skills and Business Ethics.

girl scouts of kentucky's wilderness road

Customer Name_____ Email address_____

Phone Number_____ Troop Number_____

We will only contact you if you WIN the 5 cases of cookies – contest in April, 2027

Buy 5 Program

Purchase 5 boxes for a chance to win 5 Cases (60 boxes) of Girl Scout Cookies!
Thank you for investing in a Girl! Your purchase helps build 5 life skills, Goal Setting, Decision Making, Money Management, People Skills and Business Ethics.

girl scouts of kentucky's wilderness road

Customer Name_____ Email address_____

Phone Number_____ Troop Number_____

We will only contact you if you WIN the 5 cases of cookies – contest in April, 2027

Please drop off at your nearest Service Center by April 1, 2027

COOKIE BOOTHS

Adult Supervision Guidance

- Booths where any Girl Scout is **not accompanied by their own parent/caregiver** require 2 registered, background-checked Girl Scout volunteers.
- Cookie booths that have **all members under the direct supervision of their own parent/caregiver** do not require adults to be registered, background-checked Girl Scout volunteers.

Example – if Girl Scouts Keisha and Tina attend a Walmart booth and they both are chaperoned by their own caregiver, neither caregiver needs to be a registered or background checked volunteer. If a third Girl Scout, Rory, joins then either Rory's caregiver must stay to chaperone or 2 registered and background checked volunteers must supervise the booth instead.

In all instances, follow any state or local regulations that may have more stringent policies in place.









Is a booth location permissible?

Guiding principle: Girl Scouts should not sell in or in front of establishments that they themselves cannot legally patronize. Examples being bars, dispensaries, or casinos.

Consider not only the policies and regulations but also the standards and perception of your local community/government.

Locations that serve alcohol – yes if criteria met

Family friendly restaurants with bars or breweries that house a kitchen are permissible.

Members should never in any way promote the purchase of alcohol, such as a cookie/beer pairing or a coupon offer with purchase of cookies. Booth must be set up away from the bar and present adults may not consume alcohol during the booth.

Dispensaries – No

GSUSA has been steadfastly combating the unauthorized uses of the Girl Scout trademark by the cannabis community, which has been marketing—without GSUSA's authorization—certain cannabis products under our youth-appealing brand. We are continuing to aggressively fight these unauthorized uses of the Girl Scout brand and hope that our councils and volunteers will join Girl Scouts of the USA's efforts by discouraging cookie booth locations at such locations.

Cookie Booths



Preparing for Cookie Booths

- Check with the troop cookie volunteer to determine if you will use troop cookies or an individual Girl Scout's cookies at the booth. If using troop cookies, determine who will deliver them to the booth location and who will return any unsold cookies back to the troop cookie volunteer.
- Determine how much change to take to the booth and whether it will be supplied by the troop.
- Check with the troop cookie volunteer to verify the troop's Digital Cookie troop link is set up to allow for electronic payment processing; verify your access and review any instructions for use to ensure smooth payment acceptance from customers.
- Determine if your Girl Scout is ready to booth. Consider things like the length of time for the booth shift, if they will be okay standing in the same area for the duration of the booth, and how they will react if rejected or ignored by customers.
- Work with your troop cookie volunteer to schedule the booth, and consider volunteering to help supervise at the booth.
- Encourage Girl Scouts to unleash their creativity to make signs and decorations to attract customers.
- Check your council shop or girlscoutshop.com for tablecloths, booth kits, and other cookie gear.
- Have Girl Scouts practice their sales pitch and replies to potential customer responses.

Suggested amount of cookies needed for a booth sale:

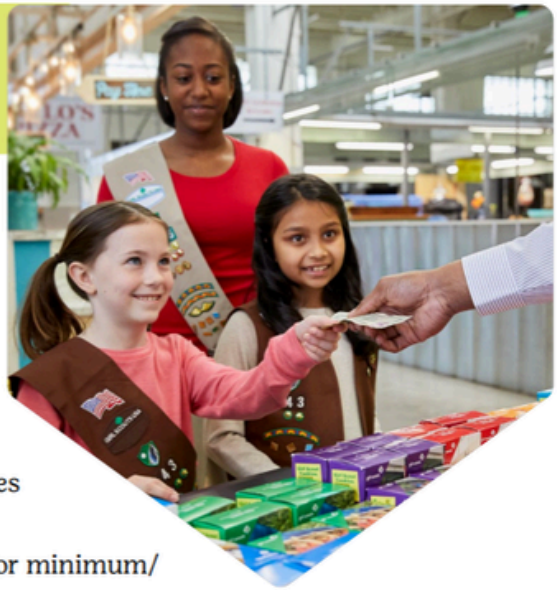
On the average, troops will sell 4-6 cases an hour based on LOCATION, TIME AND WEATHER. An average recommended amount to take for a 2 hour booth would be:

1 case Adventurefuls	1 case Exploremores	2 cases Caramel deLites	2 cases PB Patties
1 case Lemonades	1 case Trefoils	1 case Peanut Butter	3 cases Thin Mints

Cookie Booth Finances

- Reduce cash transactions by offering council-approved electronic payment options whenever possible.
- Follow council and troop rules for accepting large bills or checks.
- After receiving cash and making change, Girl Scouts should hand the money to a volunteer for safekeeping and to deposit into the cash box as soon as possible.
- Keep the cash box in a safe place or behind a barrier of cookie packages; consider using a money belt or apron in place of a cash box.
- Use an inventory worksheet to reconcile sales at the end of the booth.
- Turn booth funds over to the troop cookie volunteer promptly and avoid keeping money at home or at school.

Booth Requirements



Remember to follow all guidelines that your council sets, like approved and designated booth locations, as well as requirements for setting up, running, and taking down a booth.

- All booth sales must take place in a designated, council-approved area.
- Check with your troop cookie volunteer to determine who is authorized to approach locations to request permission to hold a booth and how to sign up for expanded cookie booths opportunities if offered by your council.
- Girl Scouts should not sell in or in front of establishments that they themselves cannot legally patronize.
- Girl Scouts must be present at cookie booths; follow your council's guidance for minimum/maximum attendees.
- Have a minimum of two adults (at least one of whom is a registered Girl Scout volunteer with the required background check) present at all times.
- Always have a first-aid kit and caregiver contact information available at the booth.
- Only Girl Scout Cookies may be sold at booths.
- Girl Scouts may not engage in any direct solicitation for money; however, Girl Scouts may promote their cookie donation

Booth Etiquette

- While at a cookie booth, make sure Girl Scouts wear their uniforms, other Girl Scout–branded clothing, or their membership pin to clearly identify themselves as Girl Scouts. It's a great way to show your Girl Scout pride!
- Booths should not block a store entrance or exit.
- Make sure there is enough room for both the cookie display table and the participating Girl Scouts. Ensure that pedestrians, bikes, and cars can safely pass by.
- Arrive early enough to set up, but do not encroach on the time of troops selling before you.
- Begin packing up before the end of your shift so troops following you can start on time.
- Be sure to clean up after your shift, taking empty cases with you.
- Set up—and remain—in the designated area.
- Always be courteous and polite; avoid yelling at customers.
- With adult supervision, Girl Scouts should do the selling.

HOW TO REPORT A COOKIE SALE BOOTH or SOCIAL MEDIA PROBLEM

If you see a booth which is NOT following Girl Scout procedures or you see behavior that is unsafe, you can report this to the council through the following link. Do not use social media to post concerns. Submissions will be monitored daily & the council or a SU Cookie Manager will follow up and act as necessary. This link will also be provided to ALL businesses where booths have been approved so they can submit any issues they have with troops as well. This link should also be used to report issues with posts on social media that do not follow the GSUSA Guidelines.

girl scouts

Booth Inventory Sheet

Be sure to plan for the weather in your area and include umbrellas, spare scarves, gloves, and handwarmers as necessary. Booths should not block a store entrance or exit.

- Table
- Chairs
- Tablecloth, displays, and signage
- Pop-ups, if allowed
- Change—be sure to take cookie price into consideration when determining how much change to bring
- Money pouch or cash box
- Technology for processing electronic payments (cell phone, card readers)
- Cookies
- Bags/boxes for large customer orders
- First-aid kit
- Required approval paperwork or documentation (i.e., approval forms, sign-up confirmation, permission forms)
- Inventory worksheet

Booth Location: _____ Date: _____ Troop #: _____

Cookie										
Price	$____	$____	$____	$____	$____	$____	$____	$____	$____	$____
Starting Inventory										
Packages Sold (Use Tally Marks)										
Donations (Use Tally Marks)										
Ending Inventory										
Total Packages Sold										

Girl Scout on Duty	Start Time	End Time

Adult Supervisors

Ending Cash	
Starting Cash	−
Total Cash Collected	=
Credit Cards	+
Checks	+
Total Money Collected	=
Expected Total Amount (packages sold x price)	−
Over/Short Money Collected for Boxes Sold	=

Notes: _____

Adult Signature: _____

girl scouts

"What If?" Scenarios

Have an amazing cookie season and get ready to reach your goals!

What if someone asks you, "What's the difference between Girl Scouts and Scouting America?"

- Girl Scouts and Scouting America are two completely different organizations.
- Girl Scouts bring their dreams to life and work together to build a better world! And research shows there's no better place to discover their full potential.
- Talk to cookie customers about what the Girl Scout experience has been like for you and your troop.

PRO TIP: Stay positive. Don't put other organizations down. Just lift Girl Scouts up!

What if someone asks about a cookie we don't sell anymore?

- Thank them for loving Girl Scout Cookies!
- Ask them what they loved about that cookie, was it chocolate? Was it fruit flavored? Based on their response, recommend a different cookie.
- Some cookies come and go based on their popularity/food trends and to make room for new and exciting flavors.

PRO TIP: If you have a Digital Cookie page, share it with customers. Explain that purchasing cookies either at a booth or online helps you reach your goals.

What if someone steals money or cookies from the booth?

- Try to get a good look at the offender so you can describe them to security or the police.
- Call 911, and alert security (if applicable).
- Report any incidents to your council according to its guidelines.

PRO TIP: Never attempt to physically recover stolen items or confront a suspect.

What if you're approached by an angry customer or someone makes you uncomfortable?

- Try to get a good look at the person in case you need to describe them to security or the police.
- If the situation calls for it, call 911 and alert security.
- If it feels safe to do so, we want you to feel empowered to capture the person with your smartphone's video, photo, or audio recording to provide evidence to police.

PRO TIP: Never argue or negatively engage with a customer. Try to stay calm.

What if a customer complains about where the cookie proceeds go?

- You can say, "Girl Scout Cookie proceeds stay local to power amazing adventures and life-changing opportunities for girls, such as STEM activities, trips, community projects, and charitable donations. The more cookies you buy, the more you help troops and Girl Scouts gain the skills needed to take on the world!"

PRO TIP: Always practice good listening skills before replying. Do not engage with someone if the situation escalates.

What if you're asked to leave by store management or security?

- If a problem arises with property/store management or security guards, follow their instructions.
- Report the request to your troop cookie volunteer so they can work with the service unit or the council to resolve the matter.

PRO TIP: Bring a copy of the authorization if it's available from your council.

What if someone asks why Girl Scouts use palm oil in their cookies?

- Palm oil is an ingredient found in most baked snacks sold in the U.S.
- Palm oil ensures shelf life and serves as an alternative to trans fats.
- We continue to explore alternatives, but there are no viable or readily available alternatives at this time.
- Girl Scouts of the USA is a member of RSPO (Roundtable on Sustainable Palm Oil) which supports efforts to promote the growth and use of sustainable palm oil products.

PRO TIP: If someone is asking questions that you can't answer, feel free to direct them to http://www.girlscouts.org/cookie for more info.

What if another troop shows up at the same time?

- Contact troop cookie volunteers to verify sign-ups in case someone has arrived at the wrong location.
- Work together to find a solution. Consider splitting the time or having one troop per door.
- Do not involve store management with troop conflicts.

PRO TIP: Girl Scouts and their adult volunteers should always behave in a manner appropriate to a public setting.

girl scouts

Digital Cookie®



PLATFORM FOR GIRLS/CAREGIVERS

Returning this year for the 2027 Cookie Program, girls will log into the cookie platform, Digital Cookie. Girls/parents will not log into Smart Cookies. Email links will be sent from GSUSA in late December for access to the platform.

Digital Cookie gives girls the opportunity to:

- Create their cookie story that can be shared through emails, texts, personal social media
- Set their cookie sale goal and monitor their progress
- Take orders in person and collect payment both for individual sales and during booth sales
- Track which orders they have and have not delivered yet
- Send Cheers to their troop members for encouragement and congratulations

COMING IN JANUARY

Once the Digital Cookie platform has been released for this cookie season and additional training information is provided by GSUSA, we will share additional information and links to instructions for specific tasks in Digital Cookie.

Unlock your Power. Build Your Business. Become a Digital Entrepreneur.

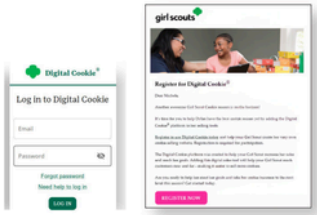
girl scouts

Through Digital Cookie®, turn your goals into action, confidence into leadership, and your unique strengths into real-world success.

STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox . If you can't find it, contact your council or visit **digitalcookie.girlscouts.org** and click the "Need help to log in" link.



STEP 2



Set Up Your Site

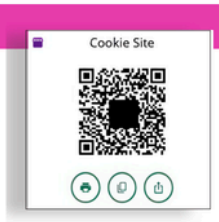
Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Expand your reach and increase sales! Add customers to your list, then use Digital Cookie to email them to your storefront or share your personalized link and QR code for easy ordering.



In Season

Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.

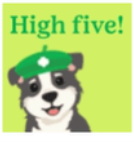


Download on the App Store GET IT ON Google Play



Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.



Send Cheers

Cheer on your troop mates by sending encouraging messages and gifs to boost their confidence. It all helps your troop reach their goals by working together.

Need Help?

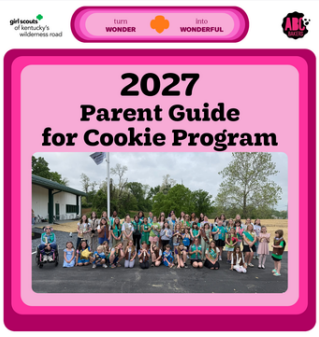
Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click the customer support button to chat live with a representative or submit a support request for additional assistance.

Need Help?

1 Refer to this Parent Guide for the Cookie Program book

Use the index for each of the three sections of the book to help you find the specific information you are looking for.



2 Check out the council's website under the Cookies tab

https://www.gskentucky.org/en/cookies/the-cookie-program.html

3 Reach out to your Troop Cookie Manager!

We are so lucky to have many troop volunteers who give their time and experience to help run the Cookie Sale for our troops. Reach out to your Troop Cookie Manager with questions. If they don't know the answer, they have the resources and support to find the answer for you.

4 Reach out to the Product Team at Council

Our product team is focused on helping all volunteers, girls and parents/ guardians to have a successful cookie season. Please reach out if there is anything that we can do to help your Girl Scout succeed!

product@gswrc.org
(800) 475-2621



5 Check out weekly updates in Rallyhood.

Rallyhood is your one-stop spot for all things Girl Scouts of Kentucky's Wilderness Road! View updates, utilize the calendar, access important resources and links, and have real-time conversations with other volunteers. It's where the Girl Scout community stays connected and informed.



Haven't set up your Rallyhood Account yet?
Use the following link: https://bit.ly/40DVQ68