



# 2025 Fall Product Program

Service Unit:	Troop Number:
SU Fall Product Manager (SUFPM):	Troop Fall Product Manager:
SUFPM Phone Number:	M2 Login:
SUFPM Email:	M2 Password:

**Shannon Natale:** Part-Time Product Program Coordinator  
800-475-2621  
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**Veronica Smith:** Product Program Coordinator  
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## Are you ready to participate?

1. Is your Troop registered for the current membership year?
2. Does your Troop have a current ACH on file with Council?
3. Have you had a background check with Council in the last 3 years?
4. Have you completed the online Troop Manager Agreement?
5. Have you taken the 2025 Fall Product Program Training?
6. Are you clear of debt from any past product sale?

Questions? Contact Veronica Smith or your Service Unit Fall Product Sale Manager

## Resources

- [www.gskentucky.org](http://www.gskentucky.org) - Cookies and More Tab—2025 Fall Product Program
- [www.gsnutsandmags.com/gskwr](http://www.gsnutsandmags.com/gskwr) -M2 Media website - Create Avatar and set up Store front
- 800-372-8520 -M2 Media Customer Service



Troops earn 16% of total sales this year!



# Mark your Calendars!

**October 10:** Sales start! Girls may sell online and in person.

**November 9:** Sales end! Parents/guardians enter paper orders in M2 up until midnight.

**November 11:** Troop Manager enters paper orders not entered by parents up until midnight.

**November 19:** M2 online store closes.

**November 19:** Recognitions due in M2 by parents.

**November 24-26:** Nut/Candy orders are delivered to Service Unit sites.

**December 10:** All money from sales must be deposited into Troop accounts.

**December 11:** All Uncollectible Debt Forms due.

**December 18:** ACH sweeps happen. (Automatic sweeps from troop bank accounts for money due to Council.)

## Don't Forget!

- Collect Parent/Guardian Permission Forms for every girl!
- Keep signed receipts for all product and/or money transactions! (Printed from M2 called "Delivery Tickets.")

## Girls can earn 2 cool Avatar patches

### Personalized Avatar Patch



BY THE MOUNTAINS



BY THE RIVER

### Earn the Personalized Avatar Patch

- Create your Girl Scout Avatar
- Send 18+ Emails
- Utilize the "Share My Site" Function in M2
- Sell \$375 in total Fall Sales

### Earn the Cookie Avatar Patch

- Create your Girl Scout Avatar during Fall Product
- Send 18+ emails for Fall Product Sale 2025
- Utilize the "Share My Site" Function in M2
- Sell 325 boxes of Girl Scout Cookies in 2026

### Cookie Avatar Patch



### Running the Fall Product Program

To ensure a smooth Fall Product Program, we ask that you do your best to adhere to the guidelines set, turn in paper work, deposit money on time, and promote the Fall Product Program with enthusiasm within your troop. The decision to participate in the Fall Product Program should be made by the girls and their parents/guardians.

It's also a great way to earn some start up funds for your troop!