



2024 Fall Product Program

Service Unit:	Troop Number:
SU Fall Product Manager (SUFPM):	Troop Fall Product Manager:
SUFPM Phone Number:	M2 Login:
SUFPM Email:	M2 Password:

Carolyn Mc Nerney: Product Sales Director
1-800-475-2621 ext. 1312
cmcnerney@gswrc.org

Lynette Kamark: Product Sales Coordinator
1-800-475-2621 ext. 2170
lkamark@gswrc.org

Are you ready to participate?

1. Is your Troop registered for the current membership year?
2. Does your Troop have a current ACH on file with Council?
3. Have you had a background check with Council in the last 3 years?
4. Have you completed the online Troop Manager Agreement?
5. Have you taken the 2024 Fall Product Training?
6. Are you clear of debt from any past product sale?

Questions? Contact Carolyn Mc Nerney or your Service Unit Fall Product Sale Manager

Resources

- www.gskentucky.org - Cookies and More Tab—2024 Fall Product Program
- www.gsnutsandmags.com/gskwr -M2 Media website - Create Avatar and set up Store front
- 800-372-8520 -M2 Media Customer Service



Troops earn 16% of total sales this year!



Mark your Calendars!

October 12: Sales start! Girls may sell online and in person.

November 10: Sales end! Parents/guardians enter paper orders in M2 up until midnight.

November 12: Troop Manager enters paper orders not entered by parents up until midnight.

November 20: M2 online store closes.

November 20: Recognitions due in M2 by parents.

November 25– November 27: Nut/Candy orders are delivered to Service Unit sites.

December 10: All money from sales must be deposited into Troop accounts.

December 11: All Uncollectible Debt Forms due.

December 18: ACH sweeps happen. (Automatic sweeps from troop bank accounts for money due to Council.)

Don't Forget!

- Collect Parent/Guardian Permission Forms for every girl!
- Keep signed receipts for all product and/or money transactions! (Printed from M2, called “Delivery Tickets.”)

Girls can earn 2 cool Avatar patches

Personalized Avatar Patch



Earn the Personalized Avatar Patch

- Create your Girl Scout Avatar
- Send 18+ Emails
- Utilize the “Share My Site” Function in M2
- Sell \$375 in total Fall Sales

Cookie Avatar Patch



Earn the Cookie Avatar Patch

- Create your Girl Scout Avatar during Fall Product
- Send 18+ emails for Fall Product Sale 2024
- Utilize the “Share My Site” Function in M2
- Sell 325 boxes of Girl Scout Cookies in 2025

Running the Fall Product Program

To ensure a smooth Fall Product Program, we ask that you do your best to adhere to the guidelines set, turn in paperwork and deposit money on time and promote the Fall Product Program with enthusiasm within your troop. The decision to participate in the Fall Product Program should be made by the girls and their parents/guardians. It's also a great way to earn some start up funds for your troop.