



Be a Gold Award Social Media Influencer

The Gold Award gets you ready for life. It's proof that you've already made a lasting change in your community and beyond. Inspire your passion in others by sharing the change you wanted to make through your Gold!

Here are a few ideas to help you tell your Gold Award story on social:



- Use #gsGoldAward, tag @girlscouts, and @kygirlscouts on Instagram and Facebook. We repost the best posts, which can get your project in front of a national audience!
- Tag other relevant community organizations, businesses, and people who were a part of your Gold Award or share your values.
- Create a video/IGTV telling your followers why your Gold Award is important to you and how making a difference in the world has impacted you and your community.
- Write a post featuring photos of your project and share it on Instagram or Twitter.
- Write a blog post describing your experience and share it on your social channels.
- Outline the impact you wanted to make, how you know you made it—and how you know it will be ongoing, so other girls have a roadmap they can follow. Share your wins, as well as your challenges!
- Get creative! If design, dance, or music is your thing, tell your Gold Award story in an original way!

Here you can find a few [Instagram graphics](#) you can share right away!

Check out how Gold Award Girl Scouts [Shelby O'Neil](#) and [Mary Katherine \(MK\)](#) highlight their Gold Award stories on social.