

Service Unit Goals Worksheet



Girl Scouts of Kentucky's Wilderness Road Council
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 www.gskentucky.org

Service Unit _____

Service Unit Manager _____

Turn into your Membership Specialist by June 30TH

**** Attach a copy to both the Flags over Kentucky's Wilderness Road and President's Award****

Membership year 2009/10	Goal Membership year 2010/11	YEAR END Membership year 2010/11
<p>1) # _____ adults # _____ diverse adults % _____ adult retention # _____ new Leaders contacted % _____ Leaders trained</p> <p>Service Unit offered # _____ of Leadership Development opportunities. SPECIFY what trainings _____</p> <p>2) Leaders/ parents are made aware of Family Partnership & Annual Giving. Sept., Dec., Feb., May</p> <p>3) Service Unit was be visible in the community by _____</p> <p># _____ Community services were provided by Service Unit and troops</p> <p>4) # _____ registered girls # _____ girls grade 6-12 # _____ diverse girls # _____ girls in troops # _____ girls in outreach % _____ girl retention # _____ girl retention grades 6-12 # _____ troops</p> <p>Does the Service Unit have a Teen Advisor? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>5) # _____ Annual Troop Reviews/ Finance Reports submitted</p> <p>Was the Service Unit over all satisfied with the council services provided? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>6) # _____ Troops participated in Product sales # _____ Troops experienced a Journey the 1st year</p>	<p>1) # _____ adults # _____ diverse adults % _____ adult retention # _____ new Leaders contacted % _____ Leaders trained</p> <p>Service Unit will offered # _____ of Leadership Development opportunities. SPECIFY what trainings _____</p> <p>2) Leaders/ parents are made aware of Family Partnership & Annual Giving. Sept., Dec., Feb., May</p> <p>3) Service Unit will be visible in the community by _____</p> <p># _____ Community services will be provided by Service Unit and troops</p> <p>4) # _____ registered girls # _____ girls grade 6-12 # _____ diverse girls # _____ girls in troops # _____ girls in outreach % _____ girl retention # _____ girl retention grades 6-12 # _____ troops</p> <p>Service Unit will recruit a Teen Advisor? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>5) # _____ Annual Troop Reviews/ Finance Reports submitted</p> <p>Was the Service Unit over all satisfied with the council services provided? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>6) # _____ Troops participated in Product sales # _____ Troops experienced a Journey</p>	<p>1) # _____ adults # _____ diverse adults % _____ adult retention # _____ new Leaders contacted % _____ Leaders trained</p> <p>Service Unit will offered # _____ of Leadership Development opportunities. SPECIFY what trainings _____</p> <p>2) Leaders/ parents are made aware of Family Partnership & Annual Giving. Sept, Dec, Feb, May.</p> <p>3) Service Unit will be visible in the community by _____</p> <p># _____ Community services will be provided by Service Unit and troops</p> <p>4) # _____ registered girls # _____ girls grade 6-12 # _____ diverse girls # _____ girls in troops # _____ girls in outreach % _____ girl retention # _____ girl retention grades 6-12 # _____ troops</p> <p>Service Unit recruited a Teen Advisor? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>5) # _____ Annual Troop Reviews/ Finance Reports submitted</p> <p>Was the Service Unit over all satisfied with the council services provided? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>6) # _____ Troops participated in Product sales # _____ Troops experienced a Journey</p>



SERVICE UNIT GOALS WORKSHEET

Action Steps:

1. To have committed and trained volunteers to support diverse membership.
 - 1.1. Increase adult membership.
 - 1.2. Increase retention of current leaders.
 - 1.3. Increase retention of current volunteer.
 - 1.4. 100% of new leaders will receive the Basic New Leader training within the 1st 4 months of the beginning of their leader position.
 - 1.5. 100 % of returning leaders will receive new Age Level training within the 1st 4 months of the beginning of their troop's new age level.
 - 1.6. 100 % of new leaders will be contacted by a Troop Angel or Retention Coordinator.
 - 1.7. Service Unit will continue to offer Leadership Development opportunities (administrative, policy, core leadership, & enrichment trainings)
2. To have a sufficient and sustainable diverse funding stream.
 - 2.1. Service Unit will promote Family Partnership, Annual Giving, and Council sponsored events (Thin Mint Sprint, Gulf Tournament, etc) at 4 meetings per year.
 - 2.2. Troop Leaders will promote the importance of Family Partnership and Annual Giving with troop parents at 4 meetings per year.
3. To have increased community knowledge and support of Girl Scouting.
 - 3.1. Service Unit will raise visibility of Girl Scouts in community.
 - 3.2. Service Unit will identify a community partner.
 - 3.3. Troops will provide community service.
4. To achieve increased girl membership that reflects the diverse range of demographics in our council.
 - 4.1. Increase girl membership by 1.66% per year to = 5% increase by 2012
 - 4.2. Increase diverse girl membership
 - 4.3. Increase retention of girls by 1.66% per year to = 5% increase by 2012
 - 4.4. Offer a variety of membership options for girls in 6th – 12th grade to participate in and continue with Girl Scouting.
 - 4.5. Identify and recruit a Teen Leader advisor.
 - 4.6. Offer a variety of membership options for girls in Out Reach to increase girl membership in troops.
5. To have timely, accessible, efficient delivery of services using best practice technologies, and facilities.
 - 5.1. 100% of Leaders will submit Annual Troop Reviews and Troop Finance Report/bank statement.
 - 5.2. Service Unit will submit 100% of year end reports.
 - 5.3. Service Unit and Leaders will submit recognition application.
6. To have the best leadership and personal development valued by girls.
 - 6.1. 75% of girl members will experience a Journey within their 1st year.
 - 6.2. 100% of girl members will experience a Journey by the end of their 2nd year.
 - 6.3. 100% of troops will participate in council sponsored product sales.