

Taking Action to make Our World a better place.

2010 At-A-Glance

- Over **19,000** girl members
- Over **4,400** adult volunteers
- **320** lifetime members
- **12,281** girls in **1,240** troops
- **6,918** girls participated through scholarship.
- **37%** of our girl membership receive some financial aid.
- Over **26,000** girls attended an event.
- **1,400** girls enjoyed events related to healthy living including the Thin Mint Sprint, ice skating and yoga.
- **800** girls participated in 17 events for science and technology, including robotics, astronomy and biology.
- **226** girls achieved the Gold, Silver and Bronze Awards.
- **1,000** girls participated in our adventure program through the climbing towers, rappelling, rock climbing and ziplines.

Our girls told us...

- **88%** of our Girl Scouts explored new activities.
- **78%** of our Girl Scouts accomplished something they didn't think possible.
- **79%** of our Girl Scouts can now recognize their strengths and abilities.
- **74%** of our Girl Scouts are making healthy choices.
- **74%** of our troops participated in a service project, resulting in **56,064** total hours spent on **2,091** projects for our communities.



WHAT DID YOU DO TODAY?

1,100 people attending Fun in the Sun donated **1,033** pounds of food to the Freestore/Foodbank.

Girls developed skills in science, technology, engineering and math using robotics equipment thanks to the financial support of The Honorable Order of Kentucky Colonels.

24 Gold Award recipients completed projects ranging from assembling **60** "Suitcase Kits" for foster children, to initiating a community wide food drive to provide meals for **70** needy families.

As of 2010, an average of **97.5%** of our Teen Leadership Council girls graduated high school and went directly to college.



The Ken-O-Valley Teen Leadership Council (TLC) adopted Safe Harbor Domestic Violence Shelter as their long-term community service project. Teen Leadership girls gathered and organized the delivery of toys, books and movies; wrapped more than 1,700 presents donated to the children; and adopted a room, making it more cheerful and functional, giving the kids somewhere to call their own. Following the lead of the TLC, several other troops and service units have adopted rooms and apartments, supplying paint, furnishings and decorations for the residents.

Safe Harbor also has a standing Girl Scout troop that grew from five girls in 2005 to 32 girls in 2010.



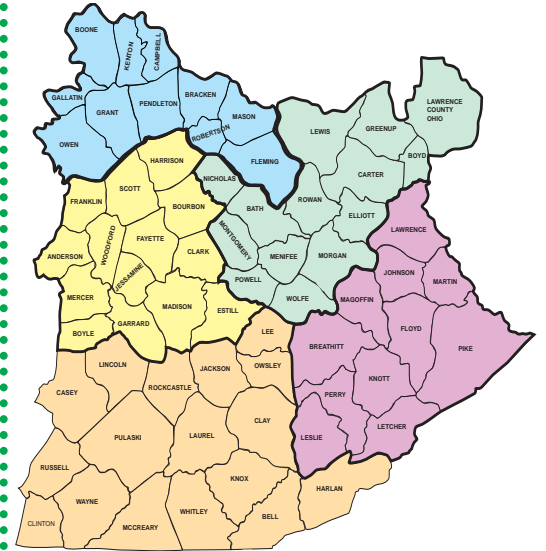
2010
Impact Report
Kentucky's Wilderness Road

Who We Impact

Kentucky's Wilderness Road delivers the Girl Scout Leadership Experience in 67 counties in Kentucky and Ohio, divided into 5 geographic clusters.

We serve girls from diverse racial, ethnic and socioeconomic backgrounds and are dedicated to bringing a **must have experience** to every community.

- In schools, houses of worship, campgrounds and community centers, Girl Scouts of Kentucky's Wilderness Road provides learning and growing opportunities for girls from kindergarten through their senior year of high school.
- The girls of Kentucky's Wilderness Road take what they learn from our Council and its corps of dedicated volunteers, and return it in their communities across Central, Northern and Eastern Kentucky.
- Our impact** is felt wherever there are Girl Scouts and a community has a need. Our impact is in our schools, within our military, and in our environment. It includes everyone from elected officials to the homeless. **Our impact is greatest whenever girls of courage, confidence and character come together to make the world a better place.**



Girl Scouting builds girls of courage, confidence and character who make the world a better place.



Gold Award recipient Maranda Manns of Breathitt County constructed a greenhouse for her high school. She received two grants, one from East Kentucky PRIDE for \$3,000, and a mini-grant from Jackson County schools for \$500. The mini-grant paid for everything necessary to begin planting and growing vegetables, while the construction was carried out by a team of volunteers Maranda assembled.

Elementary and middle school students have already begun using the greenhouse with Maranda working with after-school students. The Jackson School District Superintendent said that Maranda's project will have a positive impact on the school district for many years to come, by enhancing the science curriculum with hands-on learning activities.



Three Keys to Leadership: Discover, Connect, Take Action



Silver Award recipient Virginia Smith of Fayette County discovered that storm water quality was a problem in Lexington leading to stream and creek pollution. She connected with Reforest the Bluegrass, taking action by planting trees along a stream to help prevent run-off and erosion. Ginny also developed a scale model of a storm sewer filter and tested her design to help prevent further stream and creek pollution.

Girls together can change the world.



To earn their Bronze Award six girls from Troop 123 of Clinton County created greeting cards to send to multiple locations including the Ronald McDonald house, local nursing homes and the UK Children's Hospital. To complete their project, the girls set up a booth at the local Christmas Village and helped other children create greeting cards, providing supplies and expertise. They also worked with a younger troop so they could make cards as well.

Pictured are: Gabriele Gregory, Kailyn Evans, Kristin Loveless, Ana Upchurch, Jennifer Sawyer.
Not pictured: Alexis Malone





Dear Friends,

One day at a time events become traditions, and traditions become foundations on which we build our futures. With great traditions to build upon, this is an exciting time for Girl Scouts across the Wilderness Road.

I am so excited to become part of Wilderness Road's collaboration of committed volunteers, community supporters and professionals who work side by side to help girls grow as leaders through Girl Scouts. One day at a time our girls learn business skills through cookie sales, push themselves to their limit on a climbing tower at a Girl Scout camp, and create relationships that will become lifelong friendships.

Girl Scouts is as vital and vibrant today as it's ever been. I am excited to be here to share with you our celebration of our past 100 years as we commit to being fully engaged in the future 100 years- one day at a time.

Sincerely,

Susan Belle Hansell
CEO

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2010 Members-at-Large

- Gregg Bibb, Lexington
- Sylvia Jane Chelf, Grayson
- Judy Clabes, Paris
- Leann Duty, Lexington
- Susy Esquivel, Lexington
- Cliff Feltham, Lexington
- Kimber Fender, Melbourne
- Diana Forbes, Lexington
- Patty Guinn, Somerset
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- Allison Johnston, Georgetown
- Paula Lanham, Danville
- Heidi Maynard, Lexington
- Janet McCoy, Morehead
- Virginia Meagher, Jackson
- Lisa Miller, Edgewood
- Tambara Nalle, Lexington
- Mark Neikirk, Crescent Springs
- Fred Parker, Lexington
- Myra Raiche, London
- Mary Sergent, Catlettsburg
- Mary Evans Sias, Frankfort
- Natalie Wilson, Lexington
- Mary Beth Wright, Lexington

*"The work of today is the history of tomorrow,
and we are its makers."
-Juliette Gordon Low*

Balance Sheet

Condensed Statement of Girl Scouts of Kentucky's Wilderness Road Council financial position for year ending December 31, 2010 (unaudited).

| | |
|---|--------------------|
| Assets | |
| Cash and investments..... | \$2,165,158 |
| Land, building and equipment (net of depreciation)..... | \$1,676,789 |
| Other current assets..... | \$275,203 |
| Total assets..... | \$4,117,150 |

| | |
|--|--------------------|
| Liabilities and Net Assets | |
| Payables and other liabilities..... | \$260,393 |
| Net assets..... | \$3,856,757 |
| Total liabilities and net assets..... | \$4,117,150 |

Condensed Statement of activities and changes in Girl Scouts of Kentucky's Wilderness Road Council net assets for year ending December 31, 2010 (unaudited)

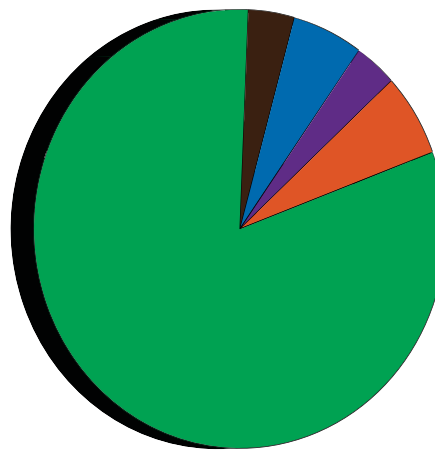
| | |
|--|--------------------|
| Public Support and Revenue | |
| Special events (product sales & events) net..... | \$3,034,793 |
| United Way allocations..... | \$231,733 |
| Annual Giving/contributions..... | \$122,773 |
| Program service fees..... | \$202,061 |
| Other (investment income, resale, misc.)..... | \$142,010 |
| Total..... | \$3,733,370 |

| | |
|------------------------------|--------------------|
| Expenses | |
| Program services..... | \$3,152,898 |
| Administrative services..... | \$199,898 |
| Fund Development..... | \$161,793 |
| Total..... | \$3,514,589 |

| | |
|---------------------------------------|--------------------|
| Changes in Net Assets..... | \$218,781 |
| Net assets at beginning of year..... | \$3,799,126 |
| Net assets at end of year..... | \$4,017,906 |

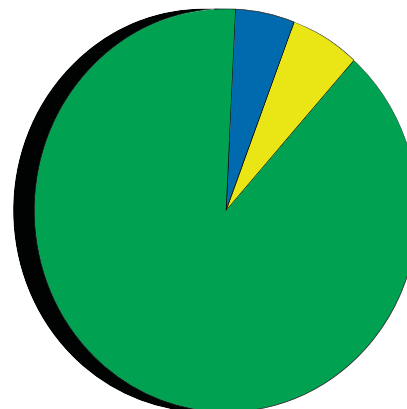
This Condensed Balance Sheet and Condensed Statement of Activities and Changes in Net Assets have been summarized from the unaudited financial statements of Girl Scouts of Kentucky's Wilderness Road Council. The audited financial statements will be available for review at all GSKWRC Service Centers after May 15, 2011.

2010 Income



- Product Sales and Events - 81%
- United Way Allocations - 6%
- Annual Giving/Contributions - 4%
- Program Service Fees - 5%
- Misc. Income - 4%

2010 Expenses



- Comprehensive youth development, properties, camp, program and volunteer training - 89%
- Administration - 6%
- Fund Development - 5%

Honest and Fair ● Friendly and Helpful ● Considerate and Caring ● Courageous and Strong ● Responsible for What I Say and Do ● Respect Myself and Others ●
 Respect Authority ● Use Resources Wisely ● Make the World a Better Place ● Be a Sister to Every Girl Scout ●
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girl scouts
 1912-2012
 celebrating 100 years
 of girl scouting



As our 100th Anniversary approaches, we look to the future as we honor our past...

"Ours is a circle of friendships united by ideals."

- Get connected with old friends and meet new ones through our 100th Anniversary Alumnae drive.

"We must accept the fact that transport and communications will bring the world in close relations and the youth of the world should have standards and ideals in common."

- Girls across our Council will be coming together for our 100th Anniversary celebration at the Frankfort Convention Center as we engage in badge activities spanning the last hundred years!

"Scouting rises within you and inspires you to put forth your best."

- Volunteer today to help 100 girls earn their Gold Award for the 100th Anniversary.

Ashland Service Center

207 16th Street
 Ashland, KY 41101
 606-325-2111
 866-972-5023

Erlanger Service Center

607 Watson Road
 Erlanger, KY 41018
 859-342-6263
 800-716-6162

Lexington Service Center

2277 Executive Drive
 Lexington, KY 40505
 859-293-2621
 800-475-2621

London Service Center

280A Levi Jackson Mill Road
 London, KY 40744
 606-878-8535

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