



100 Cookies for Good Patch Program

Objective Statement: Can you believe the Girl Scouts have been selling cookies for 100 YEARS? Join us in celebrating the 100th Anniversary of the Girl Scout cookie sale by participating in "100 Cookies for Good."

Directions: Complete these steps, and your girls can receive the exclusive GSWRC 100 cookies for good patch (patch right), and be entered in to a drawing for the grand prize!

- Choose one activity from the Discover Section
- Choose two activities from the Connect Section
- Complete the steps of the Take Action Section



GRAND PRIZE: During the week of April 10th one lucky winner will be drawn to win \$100 for your troop!

Discover (choose one option):

1. Complete the Cookie Pin (Click [Here](#) for the Program) and learn more about the 5-Skills of the Cookie Program.
2. Research the Girl Scout Cookie Sale.
 - a. Discover the History. How and when did it start? What types of cookies were originally offered?
(www.girlscouts.org, www.abcsmartcookies.com)
 - b. Discover the Bakery. How many different bakers currently provide cookies? What are the differences of cookies that come from different bakers? What baker does GSWRC use?
 - c. Watch the "What Can a Cookie Do" video at <http://www.youtube.com/watch?v=3Wy31sNPv4> and the Business of Cookies video at <https://www.youtube.com/watch?v=86YCDeQNTFE>.
3. Host a Cookie Tasting Party using the original cookie recipes or make new fun desserts using the existing cookies.

Connect (choose two options):

1. Partner with another troop to learn about the cookie program and its history. Help them complete the Cookie Pin.

2. Connect with your fellow Girl Scouts and cookie customers.
 - a. Host a parent meeting. Present information on the 5-Skills gained in the cookie program, the sale and the cookie share program. Share why the cookie program is important to them.
 - b. Host a media opportunity with your local community. Consider having cookies and milk with the mayor, visiting your local TV station or newspaper or hosting a community cookie tasting. *Please note - if involving the local media, please contact the Council Brand and Marketing Director at hmcgraw@gswrc.org before you contact media.*
3. Attend the 100 Cookies for Good event to celebrate the 100th year of the cookie sale.

Take Action (complete all 4 steps):

If every girl sells cookies, and every girl participates in the "100 Cookies for Good" program, imagine how many people will benefit!

Step 1: Choose an agency or organization that Operation Cookie Share helps. Research one of the GSWRC cookie share agencies. (These include: Military, Domestic violence shelters, and local food banks.) Visit www.gskentucky.org to see a full list of the local agencies. Visit the agency and learn what they do and the people they help.

Step 2: Set a troop goal of donating 100 boxes (or more - maybe even 100 box girl goal) in honor of the 100th anniversary. Capture pictures of your "100 Cookies for Good" at cookie booths. Choose the best and share them on Social Media #100cookiesforgood.

Step 3: While selling cookies, give your customers the option of purchasing cookies for themselves or for Operation Cookie Share. After the cookie program is over, these cookies will be donated to the organizations.

Step 4: Promote the program! During the sale, consider making posters or flyers to let your customers know more about the agency you researched and operation cookie share. This will help the customers know where their donation is going. Consider making a goal poster to show how many boxes have been donated. You can even utilize the cookie share flyer in the troop cookie plan book.

100 YEARS!

Journey Connections: If you are planning to work on the "It's Your World - Change It" Journey series (or others) consider continuing the relationship with the agency you learned about for your "100 Cookies for Good" program.

Highest Award Connection: Are you starting to work on your Bronze, Silver or Gold Award? Consider continuing the relationship with the agency and see if you can work with them for your Award project.

Once you have completed the program, complete the Final Report form.

Don't forget to share your best photos of your girls in action by sharing them on social media #100cookiesforgood.

Questions? Email Carlye Rausch at crausch@gswrc.org or call 1-800-475-2621 ext. 216.



100 Cookies for Good Patch Program Final Report

1. List the activities you completed with your troop:

2. What did you learn about the Girl Scout Cookie Program?

3. How did 100 Cookies for Good help your community?

4. How many boxes of cookies did you donate to Operation Cookie Share? _____

5. Did you meet your goal?

Troop Leader's Name: _____

Age Level: ____ Troop #: _____ SU: _____

Address: _____ City: _____ State: ____ Zip: ____

Email: _____ Phone: _____

Total Number of patches: _____ @\$1.00ea = \$ _____

Total = \$ _____

Final report should be mailed to the Lexington Service Center (2277 Executive Drive Lexington, KY 40505) to the ATTN: Carlye Rausch.

Checks should be made payable to GSWRC.

Report must be received by March 31st 2017. Any reports received after the deadline are not guaranteed to receive patches.